

file: 20th Anniversary DW Hop
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Development
DW **Workshop** **FAX**

TO: FAROKH
FROM: BEBOT
FAX: (519) 821-3438 PHONE: (519) 763-3978
DATE: NO. OF PAGES 4
RE: CND PROJECTS (BEB) for DW HOP TALK

Azizam,

1. Sorry to have missed you. The weather has turned really cold (10°C today) and will be so for rest of the week so I had to hurriedly get a Fall "snowsuit" of sorts and a proper jacket for myself as it will be much colder in Ottawa. Then went off to the USRPD community BBQ which started quite late so we did not get back till after 9.
2. Saw Erik at the BBQ he had apparently spent the day working on the paper. Talked to Harry as well and he mentioned they are still hoping to courier it out tomorrow.
3. Illustrations sent out to AKFC today. FAX 613 236 4232
T: 613 236 4221
4. We are staying at O'Connor Inn for Thursday evening probably arriving there around 9pm. Red Car pick up at 5:00, flight at 7:00 pm. We arrive Pearson on Sunday at 8:00 pm. PCHRD Assambly will be out of Ottawa at the Auberge la Pinerale
Tel (819) 428-3311
5. Sorry about the blurb, I completely forgot. I was hoping to do it this afternoon as AA slept a good stretch, did so to this morning after doing a bit of night clubbing last night, but doodas (ZA lunch) and copying the Kit stuff took longer. Here are a few notes. As I am really tired this will be in just point form you can just fill in.
 - a. Cnd work focussed largely on work with NGO coalitions. (think we need to explain a bit about how coalitions work in the Cnd context- Allan can help out on this)

- i. Coalitions developed in part by CIDA's desire to decentralize the administration of NGO funding as well as pressure from Southern NGOs (e.g. PCHRD in Philippine case). Coalitions are groups of NGOs who have come together to provide development assistance to one country or a geographic region. They vary quite a bit in terms of management structures, planning practices and programme thrusts. Typically these support development projects overseas and do public education/advocacy work in Canada and seek to develop partnerships between Canadian and Southern NGOs.
 - ii. Through membership in the coalitions, NGOs are able to access funds that typically provide a more favourable match than the regular allocations from CIDA's NGO division. Funds are administered by the coalition which typically has a secretariat (staff), advisory committees and a governing Board composed of representatives of member agencies. Funds raised by NGOs are matched by coalition funding in ratios ranging from 3:1 to 5:1 depending on the particular coalition. Projects to be funded are vetted through a peer review process. NGOs are also able to pool resources and to do joint programming and implementation. Some NGO coalitions are governed by a joint management structure consisting of Canadian and Southern NGOs (as is the case with PCHRD and PDAP).
- b. DW work focused on 3 coalitions Programme Angola, Phil Development Assistance Programme and Phil-Canada Human Resource Development Programme. (This is detail but might be handy in case someone wants to pursue the matter.. Note PCHRD differs from PDAP in that 80% of funds are released directly to Philippine NGO (also a coalition) and decision making and control rests with a Phil-Cnd joint Committee. Focus only on HRD. Also it involves not only NGOs (in Canada) but also solidarity groups and social movements (labour, environmentalists, women's groups). All other coalitions involve only Cnd NGOs.
 - c. Development Education: assistance to PDAP in the design and implementation of their dev ed programme since 1990. (PDAP has 14 member NGOs.)
 - i. Needs Assessment: review of member NGOs dev ed activities, resources, priorities for programming. This was essentially a research piece. From needs assessment came up with recommendations on how a dev ed programme supported by the coalition that will complement/strengthen individual dev ed initiatives of member NGOs may be developed, outlined possible programming priorities, target groups based on findings of needs assessment. Also recommended a process for updating needs assessment on a periodic basis as an in-house activity. (1990)

- ii. PDAP Communications/Dev Ed strategy. Working with PDAP Dev Ed Advisory Committee, developed core elements of PDAP Communications Strategy (priorities, target groups, programmes) and process for annual update. Programmes include training programmes to enhance capacity of member NGOs to carry out dev ed work. Also designed job description and organized recruitment process for a full-time Communications Officer.
 - (1) As part of the strategy DW designed and implemented a cross Canada (5 major cities) workshop series on Environment and Development examining the case of Canada and the Philippine (comparative method). Four Filipinos involved in the environment work at different levels/capacities: from director of national federation of environmental NGOs to an organizer/leader of a fisherfolk organization came to Canada and met with Canadian NGOs and environmental groups. Workshop series identified commonalities and differences between 2 countries, areas for exchange of knowledge and mutual learning (e.g. community organization in the Philippines much better developed, political lobbying more developed in Canada), possibilities for joint action.

DW developed workshop design and organized logistics for the entire series. (1991)
 - (2) Provided advice to the Dev Ed Committee in the design of short-term training programmes for Dev Ed/Communications Officers. Programmes include: media relations, turning project info into dev ed material
 - (3) As follow up to the Env/Dev series in 1992 a group of Canadian environmentalists and NGO representatives visited the Philippines on a 2 week professional development and networking programme. DW did an evaluation of the programme.
 - (4) 1993 Exchange. Canadian and Filipino NGO reps worked in pairs to develop dev ed material on specific projects. DW helped developed design for the programme and preparatory briefing materials.
- d. Institutional Development. Advisory services to PDAP's on its institutional development programme.
 - i. Developed framework for ID activities: 2-pronged development of **external** linkages (strengthening relations with groups/orgs that share or can complement PDAP's vision, monitoring changes in ODA policy); development of **internal** capacity through training programmes, improved research and documentation, improvements in planning and mgmt practices.

- ii. Development of criteria to priorities training needs.
- iii. Designing strategy to involve Filipino-Cnd community (approx 194,000 Filipinos in Canada) in supporting development assistance to the Philippines also as pressure group to ensure continued Canadian aid to Phil. Designed strategy formulation workshops having PDAP member NGOs work with selected reps of Fil-Cnd groups in their respective cities. To date have implemented one workshop (Toronto), to be replicated in Winnipeg, Vanc ouver, Montreal and Ottawa. Workshop has identified specific initiatives in fund raising, advocacy, and development education.

Examples: 1) Toronto groups developing a Stand By fund for disaster. Given frequency of disasters in Phils idea is not to wait for disaster to strike then fund raise to send relief funds. Fund raise in advance to have a standby fund that can be quickly mobilized when disaster strikes. e.g. in last earhtquake pinoy community groups in metro toronto raised \$50,000 which was matched by Cida. 2) twinning projects with associations (which are typically regionally or provincially based) e.g. Ilongos (from Iloilo) Association of Markham paired of with a dev project in Iloilo.

iv. Training Workshop to prepare for PDAP's mid-term Evaluation (HOW to manage Eval process).

all for now. Hope all goes well with the hop Look forward to hearigit all in Sunday. Luby Majora!!

Bob