

Dear

RE: PDAP DEV ED NEEDS ASSESSMENT SURVEY

The Philippine Development Assistance Programme (PDAP), initiated in 1986, is a development partnership of Philippine and Canadian nongovernmental organizations (NGOs) striving to assist disadvantaged Filipinos engaged in long-term community development. To date, Canadian NGOs have formed development partnerships with ninety Philippine NGOs. The primary principle of partnership is that PDAP structures, procedures and approaches promote mutual planning, action, decision-making and evaluation at every step and level of the PDAP process.

Under PDAP's second phase, an expanded development education programme is planned in Canada. Like PDAP's programme in the Philippines, the development education programme is to be developed using a partnership model. Thus cognizant of the learner centres' efforts in increasing the Canadian public's awareness and understanding of global development issues, PDAP seeks stronger linkages with learner centres in developing its education programme in Canada. As a first step, the PDAP Development Education Advisory Committee is doing a needs assessment survey of all its member agencies, selected learner centres and Philippine Canadian associations. The needs assessment is being conducted by Development Workshop, a nonprofit technical assistance and research organization.

The specific objectives of the study are to: (1) determine the existing capacities and resources of the different groups to participate in a PDAP Development Education Programme, (2) explore members' willingness to commit resources and preferences for involvement in the programme, and (3) determine the level of awareness of the situation in the Philippines and the groups' sources of information. Through the needs assessment we aim to have an information base and recommendations that can assist the Committee in planning programme activities for Phase II. Your input will be a critical element in shaping future actions that PDAP will take. The results of the needs assessment will be the focus of discussion at the next Committee meeting scheduled for August 9, 1990 in Ottawa.

This letter is to kindly request you to answer the attached questionnaire. You appreciate that we are operating under tight time constraints we would therefore be grateful if you would return your questionnaire by **JUNE 29, 1990** to:

DEVELOPMENT WORKSHOP
58 Merion St.
Guelph, Ontario N1H 2L8

For your convenience, we enclose a postage paid (SPECIAL DELIVERY) envelope. If you wish, you may fax your reply to us at **(519) 821-3438**.

The undersigned will be calling you on the week of the 25-29 June, 1990 to arrange for follow up phone interviews. If you have any questions, please call (519) 763-3978.

Thank you for your cooperation, your input will be essential in developing the recommendations to the committee.

Yours sincerely,
DEVELOPMENT WORKSHOP:

Maribel Gonzales
Principal Researcher

**PDAP DEV ED NEEDS ASSESSMENT
SURVEY OF FILIPINO CANADIAN ASSOCIATIONS**

A. ORGANIZATION INFORMATION

1. Name of Organization: _____

2. Address: _____

3. Phone: _____ Fax: _____

4. Name(s)/Designation(s) of Respondent(s): _____

5. No. of Members:
No. of volunteers:

6. How is your organization structured? _____

7. How is your organization funded?

- Membership dues
- Member donations
- Corporate/business donations
- Federal government grants
- Provincial government grants
- Others, specify _____

B. OBJECTIVES AND ACTIVITIES

1. Please state the objectives of your organization.

2. What specific activities does your organization undertake to achieve its objectives?

3. Are there any regular public events (e.g. Philippine Independence Day) or campaigns (e.g., fundraisers) that are sponsored by your organization every year, i.e., these are regular events? Yes No, PLEASE SKIP TO QS.4

Please list these events in Table 1, for each please indicate:

- 3.1 Name of event or campaign
- 3.2 When it occurs (date or approximate time of the year).
- 3.3 Specific purpose

4. Does your organization have a regular publication)?

Yes No, PLEASE SKIP TO QS.5

4.1 What is the name of the publication? _____

4.2 How often is it published? _____

4.3 Brief description of content _____

4.4 Is the publication available -

free? by subscription only?

4.5 How is the publication distributed? _____

4.6 Approximate number of copies distributed per issue: _____

5. Has your organization produced any information or educational materials about the Philippines? Yes No, PLEASE SKIP TO QS.6

If YES, can you please state in the attached Table the following:

- 5.1 Title of material
- 5.2 Type of material (pamphlet, video etc.)
- 5.3 Brief description of content
- 5.4 Who are the intended audience of the material? estimated size?

6. Does your organization have any of the following resource materials on the Philippines? (Please provide a list if available).

- | | |
|--|--|
| <input type="checkbox"/> Documentaries | <input type="checkbox"/> Media Articles |
| <input type="checkbox"/> Slide tape | <input type="checkbox"/> Books |
| <input type="checkbox"/> Educational posters | <input type="checkbox"/> Others, specify _____ |
| <input type="checkbox"/> Photos | _____ |
| <input type="checkbox"/> Reports | _____ |

7. Does your organization support development projects or activities in the Philippines?

- Yes No

7.1 If YES, please specify what types of projects/activities are being supported?

7.2 What forms of support is your organization providing?

- Material Financial Other _____

7.3 Which organizations in the Philippines are you working with?

8. In your view what are the five most serious development problems faced by the Philippines today? Please rank them according to their degree of seriousness (**1 = most serious**).

9. PDAP plans to implement a public information and education programme in Canada that aims to develop a greater understanding of Philippine development problems and to mobilize public support of major policy issues affecting development in the Philippines. In your view which of the following activities would be most relevant to achieve these objectives? Please rank the following areas of activity in their order of importance starting with 1 = the most important.

- _____ Provision of current information about the Philippines
 - _____ Situational analysis of different sectors
 - _____ Production of educational materials
 - _____ Assistance in fund raising
 - _____ Support for lobbying and advocacy efforts
 - _____ Facilitation of linkages between Canadian and Philippine groups
 - _____ Others, _____
-

10. Would your organization be interested in being actively involved in the education activities of PDAP Phase II?

Yes No

10.1 If YES, what forms of involvement would you prefer for your organization?

10.2 If NO, please explain why not. _____

THANK YOU FOR YOUR COOPERATION. Please return the questionnaire by **28 June 1990** to **DEVELOPMENT WORKSHOP**. Address: 58 Merion St. Guelph, Ontario N1H 2L8. Fax: (519) 821-3438.

